



## Invitation

### New and not so new trends in EU lobbying Lessons from EUROLOB

Kindly hosted by ZVEI European Office

Wednesday, 23 March 2016, 11:00 – 14:00

Rue Marie de Bourgogne 58, Brussels (tbc)

Dr. Oliver Blank, Director European Affairs, ZVEI, Prof. Beate Kohler-Koch and Dr. Christine Quittkat, Research Directors, Mannheim Centre for European Social Research, University Mannheim

are delighted to invite you

to a presentation and debate on the findings of the EUROLOB project "*Business Interests in the European Union*". The report gives the key results of a survey among European and national business associations in France, Germany, Great Britain, and Poland. In 2012/2015 more than 550 participants told us when, where, and how they voice the interests of their constituencies in European policy making, and what they perceive to be the most relevant changes and challenges they have to face. As the study is a replication of a survey we did already in 1999, we can give a reliable assessment of dominant trends in business advocacy.

#### Programme

##### 11:00 Welcome

**Dr. Oliver Blank**, Director European Affairs, ZVEI

##### 11:10 EUROLOB presentation

**Prof. Dr. Dr. H. c. mult. Beate Kohler-Koch**, Professor em. and Research Director, Mannheim Centre for European Social Research, University Mannheim

##### 11:40 Comments/Statements

- **Adrian Harris**, Director General ORGALIME
- **David McAllister**, Member of the European Parliament (tbc)
- **Dr. Irina Michalowitz**, Public Affairs Consultant, Viapublic
- **Dagmara Maria Koska**, Member of Cabinet, Maroš Šefčovič (tbc)

## 12:20 Debate with the audience

Moderated by **Dr. Oliver Blank**

## 12:50 Outlook on the Future

**Stefan Denig**, Deputy Head of Siemens Office Brussels

## 13:00 Conclusion

**Prof. Dr. Dr. H. c. mult. Beate Kohler-Koch**

## 13:10 – 14:00 Discussion

We kindly ask you to register by e-mail before **18 March** ([dobelmann@zvei.org](mailto:dobelmann@zvei.org)).

The research project “EUROLOB II - Europeanization of Interest Intermediation” has been directed by Prof. Dr. Beate Kohler-Koch and Dr. Christine Quittkat (both University of Mannheim) in cooperation with Prof. Dr. Urszula Kurczewska (University of Warsaw). The research project was conducted at the Mannheim Centre for European Social Research (MZES) and financed by the German Research Foundation (Deutsche Forschungsgemeinschaft, DFG).

Participants will receive the EUROLOB Executive Summary and the link to the report.

For further project information see: <http://www.mzes.uni-mannheim.de/d7/en/projects/eurolob-ii-europeanization-of-interest-intermediation>

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