



TECHNISCHE  
UNIVERSITÄT  
DARMSTADT

## Private Corporations as Norm Entrepreneurs in the EU and Beyond: Investigating Political, Societal and Economic Driving Forces of Private Self-Regulation

CONNEX Workshop, Technische Universität Darmstadt, 1-2 June 2007

Workshop Programme

Location: Piloty Building (S2/02), Hochschulstr. 10

Arrival at the hotel on 31 May

19:00 *Informal dinner*

### Friday 1 June

9:00- **Welcome and introduction**

9:45

**Anne Flohr / Lothar Rieth /  
Sandra Schwindenhammer**  
*Technische Universität Darmstadt*

Corporations as Norm Entrepreneurs: A Conceptual  
Framework

9:45- **The legal environment of CSR**

11:00

**Karsten Nowrot**  
*Martin-Luther-Universität Halle-  
Wittenberg*

The Relationship between National Legal Regulations  
and CSR Instruments: Complementary or Exclusionary  
Approaches to Good Corporate Governance?

**Karin Buhmann**  
*Roskilde Universitetscenter*

Emergent EU Regulation on CSR: Regulatory  
Strategies, Legitimacy, and Reflexivity

**Nicole Deitelhoff**  
*Technische Universität Darmstadt /  
HSFK Frankfurt*

Discussant

11:00 *Coffee break*

11:30- **The political (national) environment as a driving force**

12:45

**Jana Hönke et al.**  
*Freie Universität Berlin / European  
University Institute Florence*

Fostering Regulation? CSR in Countries with Weak  
Regulatory Capacity

**Dagmar Eberle / Dorothee Post**  
*FernUniversität Hagen*

Corporate Governance Codes and the 'Varieties of  
Capitalism' – A Comparison between Britain and  
Germany

**Andreas Nölke**  
*Goethe-Universität Frankfurt a.M.*

Discussant

12:45 *Lunch break*

14:00-  
15:15 **The societal environment as a driving force**

<b>Jeroen Merk</b> <i>University of Sussex</i>	The Sportswear Industry as a Site of Contention and Regulation: The Play Fair at the Olympics Campaign
<b>Luc Fransen</b> <i>Universiteit van Amsterdam</i>	The Influence of NGOs on CSR Policies for Labour Standards
<b>Thorsten Göbel</b> <i>Universität Tübingen</i>	Discussant

15:15 *Coffee break*

15:45-  
17:00 **The market environment as a driving force**

<b>Dorothee Baumann</b> <i>Universität Zürich</i>	The Evolution of Corporate Citizenship in Practice – UN Global Compact Members in Switzerland
<b>Elize Sakamoto</b> <i>London School of Economics and Political Science</i>	Why Bother? UN Global Compact Participants from the Arms Industry
<b>Thomas Conzelmann</b> <i>Technische Universität Darmstadt</i>	Discussant

17:00 *Optional: Darmstadt as "Centre of Art Nouveau" (Mathildenhöhe), guided tour*  
19:00 *Dinner*

**Saturday 2 June**

9:30-  
10:45 **What are viable mixtures of public and private regulation?**

<b>Regina Kreide</b> <i>Goethe-Universität Frankfurt a.M.</i>	Is There a Just Way to Produce a T-Shirt? Justice, the Cotton Trade, and International Regulations
<b>Agni Kalfagianni</b> <i>Universität Stuttgart</i>	Retail corporations and the Sustainability of the Global Food System
<b>N.N.</b>	Discussant

10:45 *Coffee break*

11:00 **Roundtable: Theory meets practice**

<b>Patrick Fève / N.N. (tbc)</b>	European Economic and Social Committee
<b>Jeroen Merk (tbc)</b>	Clean Clothes Campaign
<b>Reiner Lemke</b>	Deutsche Telekom AG
<b>Klaus Dieter Wolf</b> <i>Technische Universität Darmstadt</i>	Chair

12:30 *Lunch / End of Workshop*