



**The Causes and Consequences of Private Governance:
The Changing Roles of State and Private Actors**

6 - 8 November 2014

Mannheim Centre for European Social Research (MZES) / University of Mannheim

A5, 6, 68159 Mannheim / Room: Conference Room (A230/231, 2nd floor)

Organized by Sebastian Koos, Jennifer Shore, and Jale Tosun

Day 1 (Thursday, 06.11.2014, MZES)

13:00 Registration & Snack	
13:45	Official Welcome (Sebastian Koos, Jennifer Shore, Jale Tosun)
14:00 First Session	<p>Theories of Private Governance <i>“Not (just) an alternative to markets and hierarchies: certification standards in the fair trade sector”</i> Nadine Arnold, Raimund Hasse (University of Lucerne, ENS Chachan) Discussant: Daniel Kinderman</p> <p>Actor Constellations <i>“A Tale of Bundling and Focusing Bodies Hybridization and Specialization in Regulating Environmental Sustainability”</i> Christian Ewert, Martino Maggetti (University of Zurich, University of Lausanne) Discussant(s): Alvise Favotto/ Kelly Kollman/ Patrick Bernhagen</p>
15:30 Coffee Break	
16:00 Second Session	<p>The State and Environmental Policy <i>“Regulating private governance in the public interest. Evidence from European energy policy”</i> Sandra Eckert (Goethe-University Frankfurt) Discussant: Christian Thauer</p> <p><i>“Policy Forums, State Intervention, and Outputs”</i> Manuel Fischer, Isabelle Schläpfer (Swiss Federal Institute of Aquatic Science and Technology; University of Berne) Discussant: Russell Mills</p>
17:30 Coffee Break	
17:45 Third Session	<p><i>“The changing role of State and Private Actors in the Post-Crisis Era: The case of Consumer Financial Services”</i> Olha O. Cherednychenko (University of Groningen) Discussant: Isabelle Schläpfer</p>
18:30 End of Day 1	
20:00	Informal dinner at Hemmlein (to be paid individually)

Day 2 (Friday, 07.11.2014, MZES)

<p>9:30 Fourth Session</p>	<p>Regulations and Corporate Social Responsibility <i>“Analyzing the difficult business-hard law relationship in private governance: The case of the EU’s non-financial reporting directive”</i> Daniel Kinderman (University of Delaware) Discussant(s): Eva Thomann, Eva Lieberherr, Karin Ingold</p> <p><i>“Social lives of firms: global norms vs. national styles of corporate social responsibility”</i> Alvis Favotto, Kelly Kollman (University of Glasgow); Patrick Bernhagen (University of Stuttgart) Discussant(s): Lukas Giessen/ Sarah Burns</p>
<p>11:00 Coffee Break</p>	
<p>11:30 Fifth Session</p>	<p>Dynamics of Private Regulation <i>“Private Governance and South Africa’s HIV/AIDS Crisis: Employer or Employee Driven?”</i> Christian Thauer (Hebrew University of Jerusalem) Discussant: Jennifer Bair</p> <p><i>“The Interaction and Evolution of Private and Public Regulatory Governance. The Case of Association-Led Voluntary Aviation Safety Programs”</i> Russell W. Mills (Bowling Green State University) Discussant(s): João Paulo Cândia Veiga</p>
<p>13:00 Lunch</p>	
<p>14:00 Keynote</p>	<p>Tim Bartley (Ohio State University) <i>“The Uneven Failure of Private Governance: Fairness, Forests, and Climate Connections”</i> Discussant: Mateusz Stachura (University of Heidelberg)</p>
<p>15:15 Sixth Session</p>	<p>Actors in Private Governance <i>“Regulating & Coordination the Development of voluntary Sustainability Standards: The case of ISEAL Alliance”</i> Phillip Paiement (Tilburg University) Discussant: Christian Ewert</p>
<p>16:00 Coffee Break</p>	
<p>16:30 Seventh Session</p>	<p>The State and Private Governance <i>“Torn between state and market: Private policy implementation and conflicting institutional logics”</i> Eva Thomann (University of Berne); Eva Lieberherr (Swiss Federal Institute of Technology, Zurich); Karin Ingold (University of Berne) Discussant: Sandra Eckert</p> <p><i>“From governance to government? The key role of state bureaucracies in the emergence, diffusion and reshaping of forest, timber and palm oil certification in Argentina and Indonesia”</i> Lukas Giessen, Sarah Burns, Alif Sahide, Agung Wibowo (University of Göttingen) Discussant: Nadine Arnold</p>
<p>18:00 End of Day 2</p>	
<p>20:00</p>	<p>Dinner at <i>Kleines Café</i></p>

Day 3 (Saturday, 08.11.2014, MZES)

9:30 Keynote	Ben Cashore (Yale University), Iben Nathan (University of Copenhagen) <i>"How Do Weak States Respond to Market-Driven Governance?: Lessons from Global Forest Legality Verification Efforts in Southeast Asia"</i> Discussant: Katharina Spraul (University of Kaiserslautern)
10:45 Coffee Break	
11:15 Eighth Session	The Impact of Private Governance <i>"In Pursuit of Improved Compliance in Global Supply Chains: The ILO/IFC Better Work Program and the Limitations of Hybrid Governance"</i> Jennifer Blair (University of Colorado at Boulder) Discussant: Phillip Paiement <i>"Transnational Private Regulation and Public Policies on Biodiversity: Market Incentives and Standard-setting in the case of Seeds Collecting in Brazil"</i> João Paulo Cândia Veiga, Murilo Alves Zacareli (University of São Paulo) Discussant: Olha Cherednychenko
12:45	Concluding remarks (Sebastian Koos, Jennifer Shore, Jale Tosun)
13:00	End of conference

Contact:

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Venue:

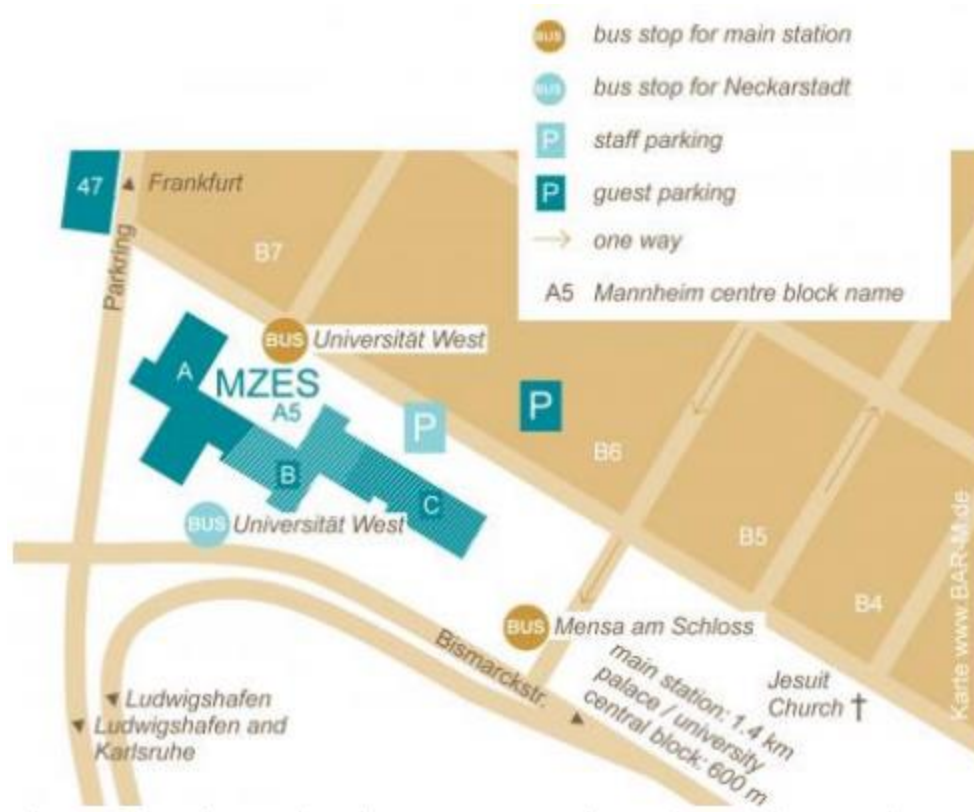
The conference will take place at the MZES, Conference Room A230/231 on the 2nd floor. There will be signs directing you when you enter through the main entrance.

Address:

A5, 6 (Section A)

68159 Mannheim

[Google Maps directions](#)



GETTING TO THE MZES

By bus or tram:

Please visit the Deutsche Bahn website for train time tables: www.bahn.de

Mannheim's main train station is close to the MZES and provides access to ICE and other regional trains. The bus and tram station is directly outside the main exit of the main station. Bus line 60 (destination Grenadierstraße, track 3) will take you directly to the MZES in around 10 minutes (stop: "Universität West"). Visit www.rnv-online.de for local transport schedules and maps.



On foot

The MZES is a 20 minute walk from the main station: exit the main station toward the city center, then cross the tramway tracks and continue straight until you reach a multi-lane road – Bismarckstraße. Turn left here and follow Bismarckstraße for about 1 kilometer. You will pass the Mannheim palace (which is also the university’s main building) on your left.

If you are on the same side of the road as the palace, cross Bismarckstraße at the pedestrian light. Continue to walk along Bismarckstraße for another 350 meters on the right side of the street until you reach the grey and blue MZES building A5, 6 (the alphanumeric street names are used in Mannheim’s city center which is organized in a grid – see map above). Enter through “Bauteil A”. There will be signs directing you to the conference room.

By plane

Frankfurt International Airport is located about 40 minutes from Mannheim Central Station. There are several options to go by train from Frankfurt to Mannheim. Please note that Frankfurt Airport also has two train stations:

1. Fernbahnhof (Long distance railway stations)

Take the Intercity Express (ICE) directly from Frankfurt Flughafen Fernbahnhof to Mannheim Hauptbahnhof. This is the fastest way, but also the most expensive. A return ticket is 50 €.

2. Regionalbahnhof (Regional train station)

The other option is to go to the regional train station and take a regional train to Frankfurt main station. There you can take a Regional Express (RE) to Mannheim. The cost of a return ticket is 38.40 €.

HOTEL

Balladins Superior Hotel Mannheim

C7, 9-11

68159 Mannheim

Telephone: +49-621-159-20

Email: info.mhg@balladins-hotels.com

www.balladins-hotels.com

Rooms have been reserved for the conference period. Please indicate on your participant survey your arrival and departure dates. The MZES will cover the costs of the hotel rooms; participants funded by INOGO (COST) will need to pay for the hotel room themselves and submit receipts via COST for reimbursement.

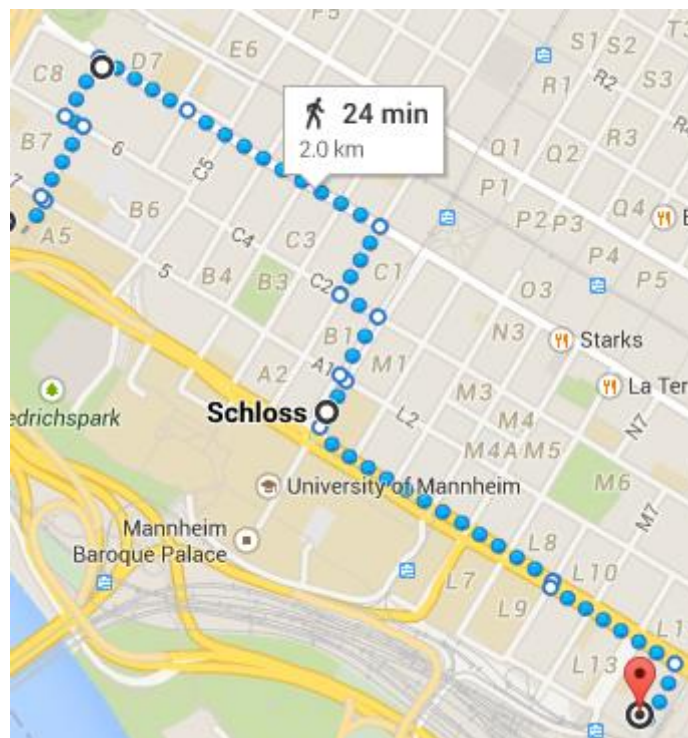
Directions:

To MZES:

- Walk down the C8/C7 Block toward B7
- Turn left onto C7/B7
- Turn right onto B6/B7
- Turn left onto B6
- Turn right – A5, 6

From Train station:

- 20 minute walk
- Or take Tram 1 (toward Schönau) or Tram 5 (toward Heidelberg) from platform 3 to “Schloss and walk the rest of the way to the hotel (around 750 m)
- Map depicts the Train station (red flag), Schloss, Hotel (C7), and the MZES (A5)

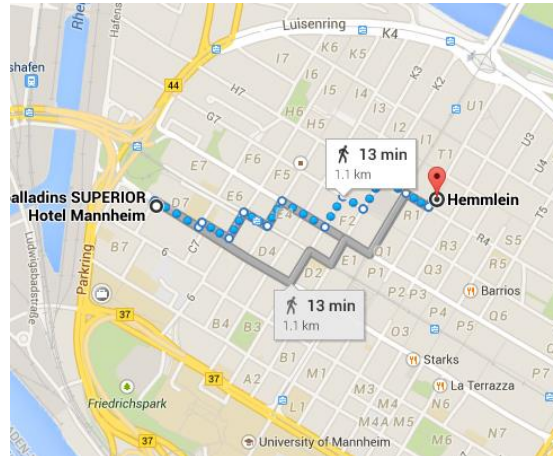


Groups dinners

Day 1 (6 November)

Informal dinner at **Hemmlin**. We have reserved a table for 20:00 and everyone interested is welcome to join. Please note that participants will be responsible for paying for their own dinners and drinks. We will meet in the lobby of the Balladins Hotel at 19:45 and walk to the restaurant.

Address: **Hemmlin**, S2 2, 68161 Mannheim

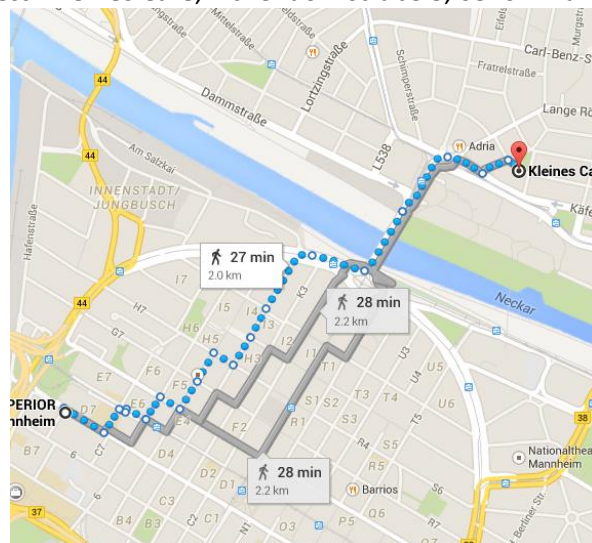


Dinner Day 2 (7 November)

Official dinner at **Kleines Café** 20:00 – 23:00.

We will meet in the lobby of the Balladins Hotel at 19:30, walk to the tram station *Paradeplatz* and take the tram (either line 1[toward Schämau]; line 3 [toward Untermühlaustraße]; line 4 [toward Heddesheim]) to the tram station *Alte Feuerwache* (5 minute walk to restaurant).

Address: **Kleines Café**, Eichendorffstraße 8, 68167 Mannheim



Eat & Drink in Mannheim

Heller's Vegetarisches Restaurant & Café

Vegetarian and vegan
N7, 13

Supan's Restaurant

Thai
N3, 1

Dionysos

Greek
N2, 4

Azteca Mexicana

Mexican/Tex-Mex
Stadthaus N1

Café Vienna

Bar food and drinks, popular among
students
S1, 15

Hemmllein

Traditional German cuisine
S2, 2

Kaoru Japanisches Sushi Restaurant

Advertised as the best sushi in southern
Germany / Goethestraße 4

Kombüse

Hip, vegetarian cuisine
Jungbuschstraße 23

Istanbul

Turkish
H1, 14

Da Pino

Large pizzas
Rheindammstraße

Viva la Pasta da Lidia

Homemade pastas
N3, 3

Familienbetrieb

German
M2, 12

Memoires d'Indochine

Vietnamese
C2, 10a

Murphy's Law

Bar food and Irish pub fare
Kaiserring 10

Baguetterie Le Toulonnais

Excellent choice for a light lunch
N4, 1

Café Sammo

Sandwiches and good coffee
A3, 7

International Film Festival Mannheim-Heidelberg

6-16 November

"The International Film Festival Mannheim-Heidelberg has a long tradition of introducing film artists of the future and their aesthetic language to the world. The festival offers an inspiring environment for talented new filmmakers and showcases heretofore unknown talents each year who are all driven by their increased awareness, a strong personal vision and a powerful ambition."

<http://www.iffmh.de/en/the-festival/>

Tickets sell out quickly